



The UNAM Holds Its Fifth International University Book Fair (Filuni)*

he Fifth International University Book Fair (Filuni) will boast more than 300 artistic and cultural events as well as those designed for the dissemination of science: walls full of books, launches of the latest books published, talks with internationally famous authors, seminars, colloquia, film screenings, workshops, plays, concerts, and more. An estimated 35,000 people are expected to attend over the fair's six days. Different countries will meet, celebrate, and promote university book publishing, together with new experiences that will link up the publishing community with the readership. The following crosscutting themes are planned for 2023, around which most of the fair's activities will be organized: Society and Technology; Energy and the Environment; Health and Well-being; and Culture and Freedom of Expression.

Each time the fair is held, one institution of higher learning is selected as guest of honor to strengthen ties and explore convergences. In the past, this has included the University of Costa Rica, the Complutense University of Madrid, the University of Buenos Aires, the University of Colombia, and the University of Salamanca. This year, the guest of honor will be the University of Texas in Austin (UT). The ut, founded in 1883, is considered one of the forty best educational institutions in the world and the second of those who have bestowed degrees on Latin American students. With its main campus located in Texas's cultural capital, Austin, it operates as a sanctuary for exploring "the innumerable opportunities of tomorrow." In addition to the UT, we will enjoy proposals that will enrich the exchange, discovery, and cultural perspective for both readers and professionals in the fields of publishing and the world of university books.

The Filuni is the celebration of the knowledge that brings together students and teachers in university and

 $^{^{}st}$ Photos courtesy of the Universitiy of Texas in Austin and UNAM Books (Libros UNAM).



University of Texas in Austin.

high-school-level education, specialists, and all those who love reading, in a space where national and international university publishing houses find an audience interested in their proposals, a space that is important for promoting their catalogues and authors, and where professional contacts can be made in the areas of distribution, sale, and positioning in the field. The fair's program has included book launches, workshops, talks, and lectures by important figures such as Vivian Gornick, Juan Villoro, Cristina Rivera Garza, Carmen Boullosa, Julieta Fierro, Margo Glantz, Alberto Manguel, Miguel León Portilla, Fernando Iwasaki, and Daniel Melero, among many others who have contributed to the enrichment of universal, social, and artistic thought. In 2023, it will host the participation of, for example, Miriam Toews, Robert Darnton, and Gioconda Belli.

This initiative began to be thought out inside university walls beginning in 2017 in order to fill the vacuum of the promotion of university publishing in Mexico's capital. It simply was not possible for the National Autonomous University of Mexico to not assume this commitment as a responsibility to academia and culture. That is why the tireless efforts of the General Office for Publications and to Foster Publishing, supported by the Coordinating Office for Cultural Outreach, plus the unam's backing have been so important for continuing to add publications that strengthen us, reflect, and build the pathways of university publishing. This event is one of the pillars that recognizes the labors of those dedicated to research, literature and writing, teaching, and academia, including those who disseminate their approaches and themes.

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In accordance with the Filuni spirit and its commitment to raise up university publishing, from the very first, it has bestowed the Rubén Bonifaz Núño Award for University Publishing. Until now, the award has gone to Joaquín Díez-Canedo Flores (2022), Juan Felipe Córdoba Restrepo (2019), Sayri Karp Mitastein (2018), and Flávia Goulart Mota García Rosa (2017).

The Fifth Filuni will be held from Tuesday, August 29 to Sunday, September 3, 2023, at Mexico City's unam Exhibition and Conference Center. The celebration, which in only five years has become a renowned and culturally vibrant space, will return to the volcanic soil of the National Autonomous University of Mexico. And, as it has every time, it will promote the luminous interior of the university spirit with the vibrant activities that have delighted and amazed us in the past. Let us celebrate, promote, and enjoy the labors of those who make possible not only university publishing but also the dissemination of the work by researchers, men and women, students, and professionals, who irrigate the fertile lands of the infinite possibilities of the future.

For all the details about the International University Book Fair go to www.filuni.unam.mx.

